



THE INN AT VIRGINIA TECH
AND SKELTON CONFERENCE CENTER

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The Open Road is Calling with Summer Travel Packages at The Inn at Virginia Tech

Blacksburg hotel and conference center opens its doors to road warriors, experiences increase in regional travel as Virginia moves into Phase III reopening

Blacksburg, VA (July 6, 2020) – With summer in full swing, the classic road trip is experiencing a resurgence as more people consider drivable destinations. As vacationers look to make plans closer to home, Blacksburg’s [The Inn at Virginia Tech](#) is offering summer hospitality specials for Mid-Atlantic travelers seeking a luxurious respite from the confines of home.

Road Trip Savings

The open road is calling with The Inn’s Escape to Nature Road Trip Package featuring 20% savings on hotel accommodations plus breakfast for two prepared by Preston’s – the hotel’s regionally sourced restaurant. Nestled in the foothills of the Blue Ridge Mountains in Virginia’s New River Valley, The Inn at Virginia Tech is minutes away from numerous outdoor adventures and miles of scenic destinations with river, hiking, biking and walking trails and the historic Blue Ridge Parkway.

“The experience of living through a pandemic has forced so many of us to slow down and appreciate the beauty in our own backyards,” said Tom Cupo, General Manager for The Inn. “The Inn at Virginia Tech is ideally situated to showcase the splendor unique to Southwest Virginia, while also offering our guests a much-needed reprieve from the day-to-day with the opportunity to relax, pamper and indulge.”

According to the U.S. Travel Association, consumers are cautiously optimistic about venturing out post-coronavirus, with nearly 45% planning some sort of road trip (400 miles or less) this year. Many are eager to get back into travel, but plan to do so with careful consideration, choosing to test the waters with destinations that don’t require air travel or take them too far away from home.

Essential Heroes Appreciation

In addition to summer savings, The Inn is also expressing appreciation for the heroic efforts of healthcare workers and first responders, with its Essential Heroes program in recognition of those who have been on the front lines of the fight against coronavirus. The program allows first responders to benefit from employee accommodation rates of \$65 per night based on availability.

All guests of The Inn at Virginia Tech will also experience upgraded amenities and room enhancements including queen bed upgrades in all double bed rooms and new 55" TVs. Like hotels across the country, The Inn has also taken numerous new steps to reduce cross-contamination risks due to the coronavirus, including the use of electrostatic sprayers, new PPE for staff, pre-wrapped towel packages, antimicrobial pillow protectors and guest sanitizing stations.

For more information or to book reservations, visit www.innatvirginiatech.com.

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